

FREEDOM RESPONSE

What We Do

Freedom Response secures the critical **60-minute** response window in times of crisis. Our secure software employs innovative technology that connects families and caregivers to the correct responding agencies with accurate, real-time data for responders to use at the start of an emergency – eliminating time spent on gathering information or connecting to other agencies.

The Problem:

The time spent gathering, verifying, and sharing information from families to agencies is time pulled away from the critical response window.

The information obtained by traditional 911 operators and other crisis lines is critical in responding to an emergency event; however, it may not always be accurate, or up to date, if the person calling is in shock or not physically present at the scene. With over 17,000 state and local law enforcement agencies and over 21,000 registered local EMS agencies operating in the United States, these agencies across our communities have to coordinate and share this information for the correct jurisdictional agency to respond – a task impedes immediate response.

Our Solution:

Freedom Response removes the information-gathering step for response agencies, preserving the critical response window.

Freedom Response eliminates the time spent with agency coordination and delivers the correct agency with an accurate, verified report without delay with CJIS readiness and SOC 2 compliance in our final product. Our platform allows families to preemptively upload the information agencies need prior to the start of a crisis. Input values such as custody status of dependents, identity confirmation, physical and health conditions, last known location, and clothing description are embedded into the reports the agencies receive from our platform.

Market Analysis

Target Market	Product Trends	Advantages
Parents and Caregivers	Simple User and Agency Interface, Secure Data Upload, Integration of Advanced Communication Technology	Time saving tool in crisis events to prevent delay in service due to time spent on communication and information relay

Early Seeds

Initial funding will be utilized toward the development of the Freedom Response software platform to ensure its compliance to user data privacy standards and guidelines. To promote industry adoption across law enforcement, EMS services, and government human service agencies, we will also utilize funding to collaborate with external stakeholders to identify gaps in services.

Working with our identified partners will afford the opportunity to develop implementation strategies with our product to build the trust and creditability required for industry participation through pilot programs and other identified opportunities with proven results.